



Digital Marketing Assistant Apprentice

Type: Full time / Apprenticeship

Brick Digital in Watford is looking for a driven and self-motivated intern to join them as a digital marketing assistant.

Upon successful completion of the 6 week internship, you will be offered a paid role at Brick Digital as a full-time Apprentice Digital Marketing Assistant.

This is an incredible opportunity for you to begin your career by joining a fast paced, fast growing digital marketing agency. You'll learn everything there is to know about SEO, PPC, email, websites, content, usability, conversion rates, Google properties, tracking, analysis and the overall digital marketing strategy.

The Role:

As our Digital Marketing Intern you will report to our Digital Marketing Manager who will teach you our best practices to set up PPC campaigns, perform SEO audits, conduct keyword research and optimise a client's website for search, usability and conversion.

Initially, this will be the majority of your work. Longterm, the sky's the limit on what you can learn and achieve!

The successful candidate will work alongside our highly experienced team, and will get the chance to work on live client projects all the while receiving training from our director and head of digital marketing.

This is an excellent opportunity for someone looking to join a small but highly skilled team and grow with the company as one of the early team members. This also presents a great opportunity for internal promotion.

About Brick:

After seeing businesses spend thousands with rogue marketing agencies, delivering off the shelf solutions, Brick Digital was born out of a need for change in the way digital marketing was presented, sold, and delivered. Instead, we deliver what businesses want and need: Results. Which is why we believe in building businesses online, Brick-by-Brick. We specialise in search engine marketing (SEO and PPC) with a focus on usability and conversion - Because if our clients don't get sales, then they don't get results.

Primary Responsibilities

- Supporting execs and managers to run accounts, whilst actually implementing work for those accounts.
- Learning the basics about their role, market and service offering e.g. SEO, PPC, insight, strategy and Marketing.
- Analysing reports, researching brands and companies
- Organising and attending calls and meetings with clients
- Learning to use key systems, tools and softwares.
- General team support and admin.



- Communicating with our freelance partners, briefing creative work to them, and managing deadlines.
- Proactively improving your own understanding of industry trends and strategies.
- Understanding the Brick growth plan, what we stand for, and upholding this.

Our Ideal Candidate:

- Someone with passion and commitment, who is hungry to learn and wants to succeed.
- Great attention to detail and an analytical mindset.
- Excellent verbal and written communication, and creative thinking skills.
- Must be able to commute to our offices at Watford Junction Station in Hertfordshire.
- Must have GCSE level English and Maths qualifications.
- Has an understanding and interest in online media trends.
- Enjoys working with numbers.
- Has a positive approach to work and enjoys working in a team.

We can help you grow by teaching you the rest. (We don't expect you to have a marketing degree).

What You Will Learn/Develop:

- How to conduct effective market and competitor research online, and utilise this research to develop successful marketing strategies.
- How to use a number of different SEO, Paid Advertising, and digital marketing analysis softwares.
- How to optimise a website for search engines to ensure it is found when users search on Google. Covering both on-site and off-site optimisation.
- Develop a strong skillset in analysing large datasets and creative thinking.
- How to set up, manage and optimise Google Ads accounts.
- How to edit, upload, and create new website pages, content and layouts (Mainly WordPress and Shopify).
- Develop a keen eye for website usability and conversion rate optimisation.

Plus lots more!

This internship will lay the foundations for you to build your digital marketing experience upon.

Salary: £14,000 per year

Your Application:

Email your CV with a 200 word introduction about yourself to: lorenzo@brick-digital.co.uk and adam@brick-digital.co.uk

Apply today! Don't be shy. You can do it.